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Here, the contribution margin is = (Selling Price – Variable cost per unit) = \$800 – (\$4.53 + \$80.13) = \$715.34. According to the case study, Prestige Telephone Company has an agreement with the Prestige Data. Service to cover \$82,000 of the costs.

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In the case, it has been asked that as the controller of Prestige Telephone Company, analyze the 1997 first-quarter operating results for Prestige Data Services (a fully-owned subsidiary)

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and possible alternative courses of action to improve performance of Prestige Data in the future. Main Issues in the Case Study

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Vrio analysis for Prestige Telephone Company case study identified the four main attributes which helps the organization to gain a competitive advantages. The author of this theory suggests that firm must be valuable, rare, imperfectly imitable and perfectly non sustainable.

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Title: PRESTIGE TELEPHONE COMPANY: A CASE ANALYSIS Point of View: Management Consultant I. Issues and Concerns: In 1999, the Public Service Commission encouraged all public utilities to: 1. seek new sources of revenues and profits since heading towards deregulation; and 2.

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Case Study – Prestige Telephone Co. Company Profile Prestige Data Services is a subsidiary of Prestige Telephone Company, a public utility. They are a computer data service company that does data processing for the parent company in order to sell computer services.

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Prestige Telephone Company – Case Study. In April 2003, Daniel Rowe, president of Prestige Telephone Company, was preparing for a meeting with Susan Bradley, Manager of Prestige Data Services, a company subsidiary. Partial deregulation and an agreement with the state Public Service Commission had permitted Prestige Telephone to establish a computer data service subsidiary to perform data processing for the telephone company and to sell computer service to other companies and organizations.

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Prestige Telephone Co. Case Solution, Prestige Telephone Co. Case Analysis, Prestige Telephone Co. Case Study Solution, Independent regulated telephone company created a subsidiary of computer services, which seems to remain unprofitable. Managers must determine whether it

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d. Reducing hours would reduce demand for commercial revenue hours by 20%, from 138 hours to 110 hours. At that level, the total contribution would be: 110 hours x (\$800 - \$71.5) = \$80,135 or \$20,398 less than at present. c. An increase in promotion that would increase commercial

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An independent regulated telephone company has established a computer services subsidiary that seems to remain unprofitable. Managers must determine whether it is profitable or not and consider changes in pricing or promotion that might improve profitability. A rewritten version of an earlier case.

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Prestige Telephone Company, Case Study Example. The results of operations of Prestige Data Services are quite unattractive. The enterprise reported loses upward of \$100,000 in 3 months (HBS). It does not appear as if the subsidiary is itself the problem with Prestige Telephone Company. Many of the challenges it faced early on were coincidental.

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Prestige Telephone Company – Case Study In April 2003, Daniel Rowe, president of Prestige

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Telephone Company, was preparing for a meeting with Susan Bradley, Manager of Prestige Data Services, a company subsidiary. Partial deregulation and an agreement with the state Public Service Commission had permitted Prestige Telephone to establish a ...

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Prestige Telephone Case Study – Prestige Telephone Co. Company Profile Prestige Data Services is a subsidiary of Prestige Telephone Company, a public utility. They are a computer data service company that does data processing for the parent company in order to sell computer services.

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Case Solution for Prestige Telephone Co. by William J. Bruns Jr. (Harvard Business School Case Study) ... An independent regulated telephone company has established a computer services subsidiary that seems to remain unprofitable. Managers must determine whether it is profitable or not and consider changes in pricing or promotion that might ...

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Prestige Telephone Company Case Study Solution Prestige Telephone Company Case Study Case Summary. Prestige Data Services is a subsidiary of Prestige Telephone Company,

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designed to perform data processing for the telephone company and also to sell computer services to other companies and organizations. The subsidiary started operations in 1995 ...

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INDIVIDUAL CASE STUDY PRESTIGE TELEPHONE COMPANY The learning outcomes from this case study relate to understanding cost-volume relationships and the concepts of fixed, variable and semi-variable costs. Fixed, variable and semi-variable costs Distinguishing the difference between a fixed cost, an item of cost that does not vary at all with ...

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In the case, the “ commercial ” price is 2 Ö L\$800/hour and the “ intercompany ” price is 2 Ü L\$400/hour: $P_i = \$400/\text{hr}$. Prestige Telephone Company Prestige Data Services Commercial Customers PC = \$800/hr Other “ Commercial ” Services. Data D a t a “ Inter company ”

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Company Profile Prestige Data Services is a subsidiary of Prestige Telephone Company, a public utility. They are a computer data service company that does data processing for the parent company in order to sell computer services. The company was opened in order to bring in additional revenue in order to offset increases in telephone rate increases.

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Prestige Telephone Company Case Solution Accounting Case Analysis Harvard case study solutions Observation by Gordon Moore the co-founding father of Intel that the volume of transistors for every square inch on an built-in circuit has and will double yearly Because the transistor's creation.

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